

# FOODSPEED

## DAIRY MERCHANTS

### FOODSPEED LTD PRIVACY POLICY

This privacy policy sets out how Foodspeed Ltd uses and protects any information that you give Foodspeed Ltd when you use this website and applies to the processing of any personal data by us.

Foodspeed Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Foodspeed Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

#### 1). What we collect

We may collect the following information:

- Your name and job title
- Your business name, address, telephone number and email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to client surveys and/or offers

#### 2). Why we collect it

The legal basis on which your personal data is recorded is to administer your enquiry and to fulfil any lawful contract by facilitating the purchase and delivery of goods, while providing additional information from time to time relevant to your business. This includes changes to delivery patterns (for example over Christmas and Easter), communicating product news and offers relevant to your business and running occasional client surveys to help improve our service to clients.

#### 3). Who is responsible for your personal data

The appointed data controller for Foodspeed can be contacted by email to [info@foodspeed.co.uk](mailto:info@foodspeed.co.uk) at any time.

#### 4). How we manage communications

We will not without your express consent provide your personal information to any third parties for direct marketing purposes. You can unsubscribe from our mailing list at any time by telephoning Foodspeed on 020 8848 8006 or emailing [info@foodspeed.co.uk](mailto:info@foodspeed.co.uk).

#### 5). How we use your personal data

We collect information you submit via the online Enquiry Form to understand your requirements and respond accordingly. As a potential client of Foodspeed you consent to the processing, retention and sharing of your personal data for the purpose of assessing your enquiry. Should you wish to withdraw this consent, you should contact the Data Controller.

As a client, your data will be processed, retained and shared for any reasonable purposes required by the activities of Foodspeed. These purposes include but are not limited to:

- We may use the information to improve our products and services.
- We may periodically send promotional emails to the email address you provided about new products, special offers or other information which we feel you may find relevant.
- From time to time, we may also contact you for market research purposes via email, phone, fax or mail.

#### 6). Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

#### 7). How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive.

Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to client needs. We only use this information anonymously for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer.

However, this may prevent you from taking full advantage of the website.

#### 8). Links to other websites

Our website may contain links to other websites of interest but are not within our control. Once you have left our website, we cannot be responsible for the protection and privacy of any information which you provide. Such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

#### 9). Controlling your personal information

When you submit an Enquiry Form on this website we will contact you to follow up your enquiry. When completing the form, we also ask for your consent to send you marketing information. The legal basis for handling enquiries and servicing existing clients is noted in Section 2 above.

You may withdraw or restrict consent to the processing, retention and sharing of your personal data at any time by contacting the Data Controller (see section 3).

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you under the General Data Protection Regulation. Other than in exceptional circumstances no fee is payable. If you would like a copy of this information please write to Data Controller, Foodspeed Ltd, Unit 6-8 Hexagon Business Centre, Springfield Road, Hayes, Middlesex UB4 0TH.

If you believe that any information we are holding on you is incorrect or incomplete, please contact us as above. We will promptly amend any information found to be incorrect.

#### 10). How long we keep your data

We only keep data for as long as it is required to fulfil enquiries or facilitate the supply of goods, now or in the foreseeable future.

This policy was last updated in May 2018.